

Staff, "MOCA Announces 2013 Lineup!" BUZZBIN MAGAZINE, 10 May 2012.



## MOCA Announces 2013 Lineup!

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The Museum of Contemporary Art Cleveland (MOCA) will open a newly designed building in the center of Cleveland's cultural district. The first year of exhibitions, led by Chief Curator David Norr, will incorporate a dynamic range of contemporary art, taking full advantage of the Museum's expanded capacities and unique structure. There will be a focus on new and commissioned work, giving audiences access to diverse artistic processes through site-specific installations and performances.

The inaugural exhibition, *Inside Out and From the Ground Up*, opening to the public October 8, 2012, features major commissions by Katharina Grosse, Henrique Oliveira, and Barry Underwood, and new works by David Altmejd, Jacqueline Humphries, and William Villalongo, among an international roster of 13 artists. The exhibition provides an in-depth look at how contemporary art engages with architecture and concepts of space. Subsequent shows include a new in-situ studio installation by Corin Hewitt; the first solo museum exhibition by performance artist Kate Gilmore; Janet Cardiff and George Bures Miller's acclaimed media work, *The Paradise Institute*; and *Realization is Better than Anticipation*, a group exhibition proposing alternative narratives for contemporary art in Cleveland and the surrounding region.



*MOCA View Down Euclid*

"This first year of exhibitions reflects MOCA's core strengths, which include supporting the creation of new work and engaging our local communities," says Executive Director Jill Snyder. "This is the first time that MOCA Cleveland will operate in a building designed to present contemporary art, one that will both challenge and support contemporary artists and audiences. We are shaping an institution that is more accessible, critical, and open to dialogue."

Says Norr “This first year is an opportunity to establish MOCA Cleveland as a vital, multifaceted, and rigorous institution. The exhibitions will connect audiences to artworks through experience, contemporary ideas, and historical grounding, creating a greater sense of context and possibility.”

Designed by London-based Farshid Moussavi of Farshid Moussavi Architecture, formerly with Foreign Office Architects, MOCA’s iconic building sits at the gateway to the emerging Uptown district in University Circle, a cultural hub of the city.

**Inside Out and From the Ground Up (October 8, 2012 – February 24, 2013)** This group exhibition, organized by Norr, features newly commissioned projects by Berlin-based painter Katharina Grosse, Brazilian installation artist Henrique Oliveira, and Cleveland-based photographer Barry Underwood. New works by David Altmejd, Jacqueline Humphries, and William Villalongo will be debuted, alongside works by Walead Beshty, Louise Bourgeois, David Hammons, Gordon Matta-Clark, Corey McCorkle, Rachel Whiteread, and Haegue Yang. These artists create an expanded dialogue on contemporary art and space, approaching this central theme through a range of tactile, visual, and conceptual means. Inside Out and From the Ground Up considers how people physically and psychologically relate to the built world, the tenuous boundary between inside and outside, self and other; and the disorientating effects of shifting perspectives.

**About Farshid Moussavi Architecture (FMA)** Farshid Moussavi Architecture (FMA) was founded by internationally acclaimed architect and Harvard Professor Farshid Moussavi as a London-based practice dedicated to architecture, urban design and landscape architecture. Moussavi was previously co-founder and co-principal of Foreign Office Architects (FOA) where she co-authored the design for the award-winning Yokohama International Ferry Terminal in Japan and was part of the United Architects team who were finalists for the Ground Zero competition, as well as the team that designed the London 2012 Olympics Masterplan. At FOA she completed a wide range of other international projects including the John Lewis Complex in Leicester, England; the South-East Coastal Park in Barcelona, Spain; and the Meydan Retail Complex in Istanbul, Turkey; and represented Britain at the 8th Venice Architecture Biennale in 2002.

**About the Museum of Contemporary Art Cleveland (MOCA)** Founded in 1968, the Museum of Contemporary Art Cleveland, a leading force in the cultural life of Northeast Ohio, is recognized nationally and internationally for its vital and creative exhibitions and public programs. These strive to challenge, inspire, and teach a wide range of audiences.

Through approximately eight exhibitions a year, all accompanied by public and education programs, and many also by scholarly catalogues, MOCA brings the work and ideas of a diversity of national and international artists to its audiences. MOCA’s critically acclaimed exhibitions have included *The Teacher and the Student*: Charles Rosenthal and Ilya Kabakov (2004), *Yoshitomo Nara* (2004), *All Digital* (2006), *Diana Cooper* (2008), *Sam Taylor-Wood* (2008), *Hugging and Wrestling: Contemporary Israeli Photography and Video* (2009), and *Marilyn Minter: Orange Crush* (2010).

From 1968 to 1990, MOCA rented modest quarters in University Circle, and from 1990 to the present it has rented second-story space from the Cleveland Play House on Carnegie Avenue. Today, as it prepares to move to its new building, MOCA looks

forward to welcoming both established and new audiences to its exciting new space in University Circle.