



ARTIST : ALLAN McCOLLUM
TITLE : *More Visible Markers in Twelve Exciting Colors*
MEDIUM : Painted Tufcal.
SIZE : 4 in. diameter by 1 3/4 in. high.
EDITION : Unlimited edition, signed and dated on bottom.
RELEASE : November 2000.
PRICE : SOLD OUT

Allan McCollum's *More Visible Markers in Twelve Exciting Colors* take the shape of hundreds of multi-colored circular tablets measuring 4 in. diameter by 1 3/4 in. high fabricated by Urban Aesthetics, Brooklyn, NY. Each tablet is cast in hydrocal and painted in one of twelve colors: Storm Cloud Grey, Lemon Shine, Linen Sand, Tangy Orange, California Lilac, Stuart Gold, Light Khaki, Red Tulip, Springtime Bloom, Baby Boy Blue, Clearest Ocean Blue, and Fresh Scent Green. Each bears a deep imprint of the word "Thanks." This project is another installment in a continuum of *Visible Markers* published by I.C. Editions, NYC. The first was produced November 1997 as a series of six concrete ingots pigmented in six colors.

Visible Markers lend physical form to a common verbal gesture. With this project, perhaps more than with any other, the artist explores his notion of the art object as something that obtains its significance through the process of its exchange, rather than merely through its making and its presentation. He hopes that by giving "thanks," people will appreciate *Visible Markers* as both an object and an action.

Please call for reproductions and additional information on *More Visible Markers in Twelve Exciting Colors* and all I.C. Editions: BARBARA BLOOM, BRUCE CONNER, *Do-It-Yourself* with JESSICA DIAMOND, SOL LEWITT, and LAWRENCE WEINER, MARCEL DZAMA, ANNA GASKELL, BARBARA KRUGER, ANNETTE LEMIEUX, ALLAN McCOLLUM, PAUL NOBLE, CLAES OLDENBURG, ROBYN O'NEIL, CATHERINE OPIE, RAYMOND PETTIBON, RONA PONDICK, RICHARD PRINCE, ERIKA ROTHENBERG, ALLEN RUPPERSBERG, DANA SCHUTZ, SIMONE SHUBUCK, AARON SPANGLER, JESSICA STOCKHOLDER, PHILIP TAAFFE, FRED TOMASELLI, TERRY WINTERS, and ANDREA ZITTEL.